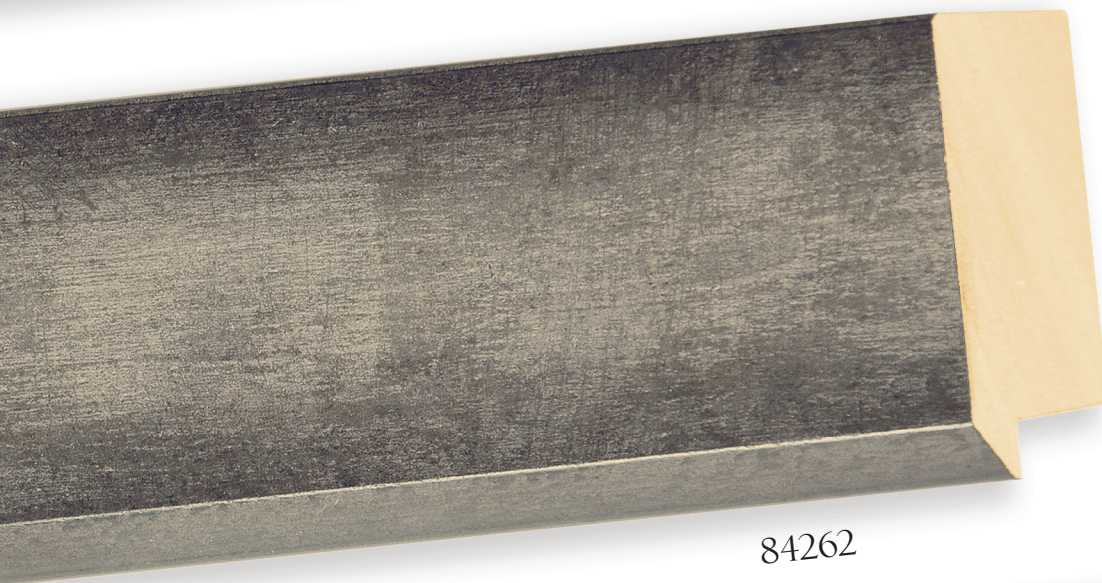


# LOFT



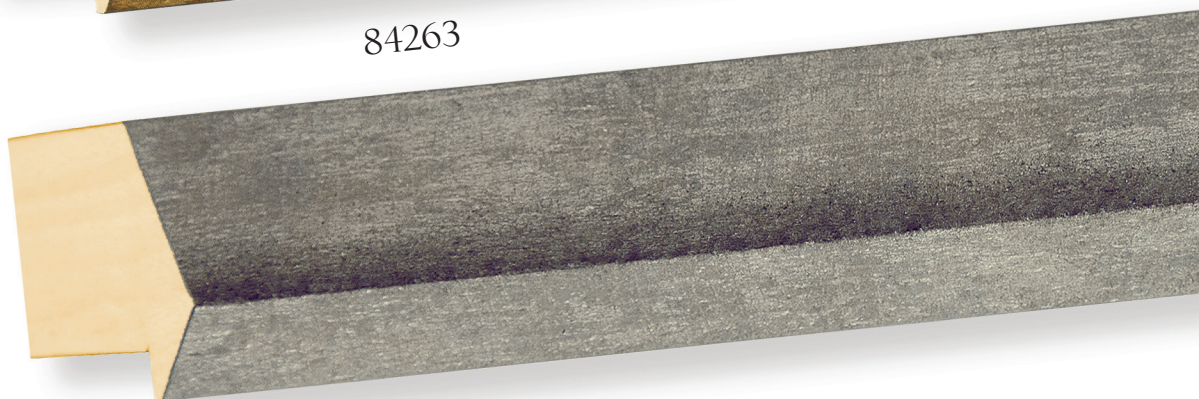
84261



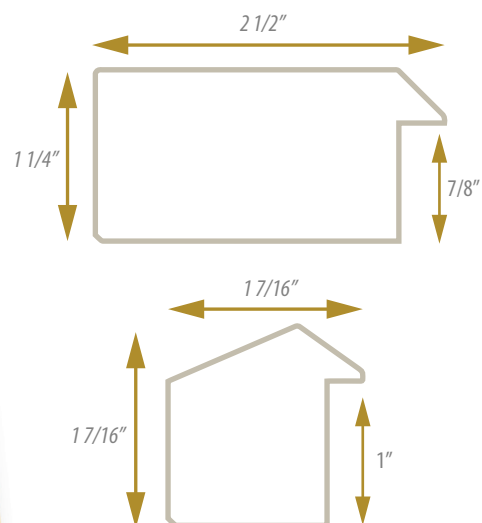
84262



84263



84264



**OMEGA**  
MOULDING COMPANY



# LOFT

*Loft is a collection of pewter and gold items that have been toned and heavily textured to convey the look of raw, unrefined galvanized steel and bronze. This industrial look is produced to work with artwork and interior spaces in a variety of ways that enhance and reinforce characteristics within the aesthetics of each.*

*Industrial style focuses on the three components of strength, gravity, and architecture. The Loft Collection draws from these within its profile shape, colors, and proportion. Two geometric profiles were designed; the broad flat panel of 84261 (gold), and 84262 (pewter) are 2 1/2" wide and are ideal for large format framing as well as artwork that calls for bolder presentation. The second profile's sharp peak emphasizes the architectural lines a bit more in the 1 7/16" wide silhouette of 84263 (gold) and 84264 (pewter). The rough pitted metallic look gives the grouping its heavy feel, thus successfully uniting the elements to produce the intended design aspiration.*

*Loft mouldings are beautifully showcased on modern art pieces, exhibiting similar attributes of geometry, simple form and line, construction, abstraction, and dimension. Scale and size are also factored into designing with Loft. Large installation spaces can be magnificently outfitted by its bold architectural specs, making Loft great for hotels, galleries, showrooms, and open plan living spaces.*

Art (right): *Oli Sobre Fusta*, Ricard Tovar c.2021 ▷



*The Loft Collection is handmade in Italy*

## ◁ In Great Shape

Geometric shapes aren't always as strict and cold as you would think. Even though they almost work on everything, the hard edges can be too defined on mouldings with opaque finishes. With Loft, you can expand the field of possibility and be creative in utilizing the collection for watercolors and oil paintings, or any other art application or subject matter that has blended pigments, softer lines, or subtle details. By way of its texture and variegated appearance, it can be used as an elegant solution for those pieces you may yet to consider.

◁ Art (left): *Les Coureurs*, Robert Delaunay c.1920

