

## **Customize Your Custom Project**

The Primed collection is finished (primed) with a smooth, white gesso finish, ready to accept a variety of media such as chalk paint, acrylics, and oil-based paints, and of course gilding leaf.

- Perfect for artists, and DIY'ers to create one-of-a-kind projects with endless possibilities to produce new and unique projects and provide customers with exclusive solutions.
- Primed is ideal for the growing chalk-paint trend that is popular in furniture crafts and the interior design marketplace.
- Ornamental profiles are well suited for layering paint that produces contrasting highlights and color combinations.
- Create awesome custom mirror projects. From precise color coordinating paint finishes complementing even the most challenging interior design demands, to bold screaming Maximalist creations.













